

[4]

8. "Business Enterprises are for maximizing their profits and not for social benefits (benefits of society)". Comment on the statement with logical Support in favour of your opinion.
9. "Organizational culture is helpful in achieving organizational excellence". Comment. Suggest various measures to develop healthy organizational culture.

Roll No. ....

[Total No. of Printed Pages : 4]

**BBA-107 (N)**

**B.B.A. (First Semester)**  
**EXAMINATION, March-2021**  
**(New Course)**  
**Paper Seventh**  
**BUSINESS ETHICS**

Time : Three Hours ]

[ Maximum Marks : 70

**Note:** Attempt questions from all Sections as directed.

**Inst.:** The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

**Section-A**

(Short Answer Type Questions)

**Note:** All questions are Compulsory. Each question carries 3 marks.

BBA-107 (N)

P.T.O

[2]

1. Write short note on the following:
  - (a) Indian values for the work place.
  - (b) Indian Ethos and its relevance in present global era.
  - (c) Business Ethics
  - (d) Ethics in Human Life.
  - (e) Ethical Dilemma
  - (f) Ethics and LAWS
  - (g) Ethics and Religion
  - (h) Work-life balance
  - (i) Ethics and Morals
  - (j) Relevance of ethics in the world of competition

#### Section-B

(Long Answer Type Questions)

**Note:** Attempt any **Two** questions. Each question carries **10** marks.

[3]

2. Discuss in detail 'Gandhi ji's seven greatest social sins.
3. What do you understand by CSR? Are Indian business Enterprises following CSR as they should? Justify your answer and suggest solution, if not.
4. "Globalisation has impacted organisational culture". Discuss the statement with advantages and disadvantages of such impact.
5. Discuss in detail, 'how an organization can achieve excellence'?

#### Section-C

(Long Answer Type Questions)

**Note:** Attempt any **Two** questions. Each question carries **10** marks.

6. What do you understand by Business Ethics? Explain in detail the various benefits of Business Ethics
7. What do you mean by Ethical values? Discuss in detail about the evolution of Ethical values.